

Ethical Education Values in Balinese Women's Traditional Clothing

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Abstract

Balinese traditional clothing is an essential element representing the Balinese's cultural identity. More than just a body covering, these clothes are filled with ethical, aesthetic, and spiritual values that reflect the teachings of Hinduism. This research aimed to reveal the meaning and value behind the use of traditional clothing in religious ceremonies, especially among Balinese women. The research used a qualitative method with a direct observation approach to indigenous people. Data were collected through observation, in-depth interviews, and documentation, then analyzed descriptively. The results showed that traditional clothing is not only a symbol of respect for ancestors but also a symbol of purity, dignity, and respect for the gods. Balinese women adhere to a dress code emphasizing modesty, neatness, and color selection according to religious symbolism. In addition to showing physical beauty, traditional clothing reflects adherence and loyalty to Balinese Hindu teachings. Furthermore, traditional clothing plays a role in maintaining social harmony in indigenous communities. Each element of clothing has symbolism that reflects the relationship between humans, nature, and the gods. In conclusion, traditional Balinese clothing serves as a spiritual expression and a medium for preserving traditions and strengthening social relationships. Balinese women's dress code in the traditional context reflects the harmonious balance between spirituality, tradition, and social interaction in Balinese life.

Keywords: Ethical Education Values; Balinese Women; Traditional Clothing

Introduction

Balinese traditional clothing is one of the main components that help reflect the Balinese's cultural identity. It has spiritual, ethical, and aesthetic meanings that are important to the Balinese. Balinese women also determine the continuity of various traditional events and religious ceremonies. Balinese traditional clothes are worn every time, especially during religious ceremonies at the temple, showing the presence of Balinese women in maintaining the traditions that have been passed down for generations. Thus, it plays an important role in maintaining the traditional values that have long been embedded in the culture. For centuries, customary standards have been applied to every aspect of Balinese traditional clothes, from dressing to selecting colors and accessories.

These norms have significant symbolic meaning and determine how one performs a ceremony. It means there is a strong connection between humans, nature, and spiritual beliefs, which the Balinese people respect. Kempers (1991) states that every aspect of Balinese traditional clothes reflects its beliefs. Therefore, wearing traditional clothing is not just a matter of aesthetics or modesty but also about devotion to Balinese women's beliefs. The existence of temples as sacred places for Hindus in the Balinese's daily lives strengthens the relationship between spirituality and traditional clothing. The temple serves as the center of spiritual life, where various religious and traditional ceremonies are performed with reverence (Jaya & Wisarja, 2024).

Traditional clothing is particularly important in this context, as temple attire is a form of respect to the gods and ancestors beyond mere appearance. Balinese, especially women, follow strict dress codes and etiquette in accordance with religious teachings and customary norms in every temple ceremony. The traditional clothing worn while worshipping at the temple depends on many factors, from modesty to purity. Balinese women follow customs that require them to wear a covered and modest dress, such as fabric and *kebaya*, which shows their respect for the divine. It aligns with Balinese Hindu values, which emphasize the importance of following religious teachings to devote oneself to the gods and ancestors.

Ardika (2016) states that this dress code is not just a formal rule but also an expression of Balinese women's commitment to maintaining their traditions and religion. Balinese women adhere to the rules of their ancestors with discipline. They show a great sense of responsibility towards tradition in every ceremony by wearing appropriate traditional clothing and ensuring that every element of their dress reflects sanctity and respect. Wearing *kebaya* and fabric with *selendang* is not just a formality, it is a ritual that shows honor, awareness, and spiritual commitment. It shows how deeply the Balinese understand the meaning of every aspect of their traditional clothing. The spiritual meaning of each piece of clothing is one of the most important components of the traditional temple dress code.

Each piece of clothing should be worn correctly and with respect and understanding of its spiritual values. Using color symbolism in traditional clothing is an important component of the dress code. Each color has a meaning associated with religious elements. For example, the color white, often used in temple ceremonies, symbolizes purity and cleanliness, which are important symbols in religious ceremonies. Wiana (2007) argues that Balinese women understand this symbolism not only in their clothing but also in the feelings that Balinese women have when participating in temple ceremonies. The colors in Balinese clothing have a strong spiritual meaning in addition to the aspect of purity. For example, yellow is usually associated with wisdom, while red is usually associated with strength and courage.

Therefore, the use of colors in traditional clothing is not only an aesthetic issue but also a way to communicate spiritually with the universe. In this regard, Balinese women are required to adhere to the dress code and maintain a deep spiritual awareness when wearing it. The purpose of this research on the ethical values contained in traditional cloth is to gain a deeper understanding of the meaning of ethics inherent in the clothing of Balinese women, especially when they wear traditional clothing to attend religious ceremonies at the temple. This research is expected to provide a better understanding of how traditional clothing plays an important role in maintaining the balance between humans, culture, and the universe, as believed in the Balinese Hindu tradition.

Traditional clothing serves as a visual symbol of cultural identity and a manifestation of the harmonious relationship between the individual and their spiritual tradition. In addition, this research provides a better understanding of the Balinese dress code. It serves as a formal regulation to be followed and a testament to the Balinese people's spiritual devotion and social responsibility towards their cultural heritage. Balinese traditional clothing is very important to the Balinese people. It is not just an addition to traditional ceremonies but also a spiritual symbol that shows their beliefs, ethics, and beliefs. Every aspect of Balinese traditional clothing shows deep spiritual values, which help Balinese live their daily lives. This dress code, especially in temple ceremonies, is a way of showing devotion to the traditions and spirituality that have been passed down from generation to generation.

Method

This research used a descriptive qualitative method to thoroughly understand traditional clothing habits in the context of religious ceremonies at the temple. This method allows researchers to explore and describe phenomena related to ethical principles in using traditional clothing. The researcher participated directly in religious ceremonies while collecting data through participatory observation. Thus, the researcher could see firsthand how people, especially Balinese women, wear traditional clothes in accordance with the established customary rules. Participatory observation provided deeper insights, allowing the researcher to see important details that might not be seen with other approaches. Once the data was collected, it was analyzed using the thematic analysis method. This method was designed to find and organize the main themes related to dress ethics in religious ceremonies at the temple. Therefore, the qualitative methodology used in this research provided a broad framework for understanding the social, cultural, and spiritual aspects of wearing Balinese traditional clothing. By using thematic analysis methods, the researcher was able to reach more in-depth conclusions about the important role of traditional clothing as a representation of Balinese ethics and spirituality.

Results and Discussions

1. Ethical Education Values in Balinese Women's Traditional Clothing to the Temple

Balinese social and cultural life is closely related to Hindu customs. The traditional way of dressing, especially in religious ceremonies at the temple, is one manifestation of the cultural and religious identity upheld. Balinese women have an important role in every traditional ceremony. They are required to follow the ethics and dress habits that have been inherited from generation to generation. The temple dress worn when attending temple prayers reflects the ethical, moral, and spiritual principles upheld by Balinese society in addition to providing aesthetic value.

a. Cleanness Value

One of the main values of traditional temple clothing is purity. Balinese consider temples to be sacred places where people connect with the spiritual world, so the clothes Balinese women wear when entering a temple should show respect for the sanctity of the place. The physical cleanliness of the clothes and the inner attitude of respect and reverence determine this cleanliness. *Kebaya* and long fabric (*kamben*) must be modest and covered. In this context, overly revealing clothing is considered inappropriate as it violates the sacred standards of Balinese Hinduism. Women are expected to wear neat and modest clothing to honor their deities and ancestors.

This aligns with the idea that clothing reflects one's desire to maintain inner and outer purity when entering the spiritual world. Sudarsana (2015) states that clothing reflects one's desire to maintain inner and outer purity when entering the spiritual world. In traditional temple dress, the principles of order and harmony are also highly emphasized. Balinese women's traditional clothing is strictly regulated according to hereditary traditions. From the fabric (*kamben*) and *kebaya* to *selendang*, each component of the traditional dress has specific dress codes. It is important to wear these clothes with full awareness of the cultural and spiritual values inherent in them.

The appropriateness of clothing symbolizes harmony between humans, nature, and the gods, in addition to an assessment of appearance. One example is white, often chosen because it symbolizes purity and holiness, which are important components in any religious ceremony. Wardani (2018) book on Balinese fashion traditions emphasizes that traditional temple wear for Balinese women is not just wearing clothes; it is also a process

of understanding and expressing the order of the universe and a harmonious relationship with it. Balinese traditional clothing that is organized and conforms to the norms shows spiritual awareness and strengthens social relations in the community, as everyone is expected to follow the same rules.

b. Modesty and Humility Values

In addition to order and purity, modesty is a highly respected value in temple dress. This modesty includes a humble and respectful inner demeanor and an inconspicuous outer appearance. Balinese women who come to the temple should show respect and calmness and not be haughty in the Balinese culture. Women's behavior and actions in traditional temple clothing reflect these ethical principles. Balinese women are expected to be polite and cautious when walking, sitting, or praying. This polite and humble gesture shows respect to our gods and ancestors. Wiana (2017) states that one of the ways one can show that Balinese women value the social and ethical rules that apply in Balinese society is by dressing modestly.

c. Social Togetherness and Harmony Values

In addition, temple dress reflects the Balinese principle of togetherness and harmony. Balinese people, especially women, wear uniform traditional clothing when attending religious ceremonies at the temple. In customary communities, this diversity of clothing demonstrates a sense of solidarity and equality, where everyone has an equal role in maintaining traditions and social balance. Balinese women wearing traditional clothing demonstrate their own identity and commitment to the values of togetherness that are part of the local tradition. Social harmony is important in this context, as Balinese people highly value close social relationships and mutual support. With all its symbolism, temple clothing strengthens social relations and creates harmonious relationships between people and their society and environment. Balinese women show respect and support for each other by wearing traditional clothing.

d. Strength and Honor Value

Temple clothing also shows a Balinese woman's dignity and authority. Adhering to the rules of traditional dress is not only following the norm but also showing respect for ancestral traditions and culture. Judging a Balinese woman's dignity is not only based on her social status but also on her ability to maintain and sustain Balinese women's culture through her traditional dress. Balinese women show their respect for the traditions and religion inherited by their ancestors by wearing appropriate traditional clothing. As Yudarta (2019) states that Balinese women's traditional clothing is a symbol of dignity that reflects their maturity and respect for ancestral values.

Thus, traditional clothing shows authority and emphasizes the position and role of women in Balinese society. Balinese women wear traditional clothes to the temple, which is an important part of the spiritual and social life of the Balinese people. The way Balinese women wear their traditional clothes reflects the values of purity, order, modesty, togetherness, authority, and dignity. Through traditional clothing, Balinese women not only maintain the customs and morality inherited by their ancestors but also help maintain a harmonious relationship between society, nature, and the spirituality that Balinese women embrace.

2. Ethical Principles Adhered to by Balinese Women in Traditional Clothing to the Temple

Balinese traditions and culture are deeply intertwined with Hinduism. Ethical values play an essential role in Balinese daily life, especially when it comes to worship at the temple, which is the center of its spirituality (Warta, 2024). A temple is not just a place of worship but also a place where people gather to celebrate the high-respected

values of purity, honor, and modesty. These ethical principles are applied in many aspects of life, such as how to dress and behave in the temple, especially for women.

a. Morality in Dress and Symbolism

Balinese traditional clothing, particularly worn during temple ceremonies, exemplifies the application of ethical principles in daily life. Traditional clothing has a deep symbolic meaning for each element, reflecting purity, honor, and the spiritual connection between humans, nature, and the gods. Balinese clothing represents spiritual and aesthetic values. As stated by Ardana (2012), Balinese traditional clothing worn during religious ceremonies in the temple has a deep symbolic meaning, where each component of the clothing symbolizes the relationship between humans, nature, and the gods. Traditional clothing colors such as white, red, and yellow have spiritual significance. In religious ceremonies, white and red symbolize courage and spiritual strength. In Balinese daily life, yellow symbolizes virtue and wisdom. The Balinese symbolically show their respect for tradition and religious principles through color and fashion design. The clothing worn while worshipping at the temple must conform to modesty standards. In a religious context, women should wear clothes that are covered and avoid exposing parts of the body that are considered inappropriate. *Kebaya* and *kamen*, which are long fabrics, are commonly worn to respect customs and religious norms. The modesty shown by these clothes not only shows aesthetic value but also respects the pure sanctity and principles of the religion.

b. Ethics in Perspective and Action

Ethical values are evident in the attitude and behavior of Balinese people, especially when worshipping at the temple. Everyone is expected to be polite, respectful, and obedient in the temple, which shows the respect given to the gods and ancestors honored in every religious ceremony. According to Parwati (2018), behavioral ethics in the temple requires everyone, both men and women, to always maintain a submissive and respectful attitude towards the gods and their ancestors. It shows that pure behavioral ethics is about maintaining an outward appearance and an inner attitude full of spiritual awareness. According to Jaya, Weda and Pramana (2023), the use of traditional clothing in the temple for women is very simple, namely *kamen* fabric, *kebaya*, and *selendang*, and coupled with a bun on the hair in use does not have to be excessive but must still look neat and polite.

For example, in terms of *kebaya*, one must wear long sleeves, and it is recommended to have a collar related to the color does not have to be white but can adjust the conditions. This polite attitude and behavior occur not only in temples but also in everyday life. Balinese are educated to always respect others, keep the environment clean, and maintain harmony in every social relationship. This teaching is aligned with the concept of *Tri Hita Karana*, a Balinese Hindu teaching that emphasizes the importance of maintaining a harmonious relationship between humans and God, fellow humans, and nature. The concept of *Tri Hita Karana* serves as a foundation for applying ethical principles in daily life. As part of this teaching, Balinese people strive to maintain balance in every aspect of their lives, whether spiritual, social, or ecological. By applying these ethical values, the Balinese not only create harmony in society but also strengthen their spiritual connection with God and the universe.

c. Respect of Family Values

One ethical value highly upheld in Balinese society is respect for ancestral traditions. Adherence to customs and traditions is seen as a social obligation and a way to honor our ancestors, who have left us noble life values. Balinese show a high adherence to the customary rules that have been inherited for generations in every religious ceremony at the temple. Women, in particular, respect ancestral traditions by dressing

and behaving as expected of their elders. Sudarta (2015) states that this adherence is not only following tradition but also honoring the ancestors and believing that following tradition will bring blessings from the gods.

This respect for ancestral traditions is reflected in various aspects of Balinese life (Sumertayasa et al., 2023). People continue to maintain the values that previous generations have inherited. This tradition is considered a cultural heritage and an ethical and spiritual guideline that shapes the Balinese identity. Balinese believe that by following ancestral traditions, Balinese women can maintain balance in their spiritual life and gain blessings from the gods and their ancestors.

d. Social Harmonization through Behavior and Dress

Etiquette in dress and behavior is required when worshipping at the temple to maintain social harmony. The entire Balinese population gathers at the temple to worship and celebrate religious ceremonies. In such a situation, polite behavior and traditional clothing symbolize a unified and united society. Traditional clothing worn uniformly in religious ceremonies shows that all people are equal. It shows that everyone is considered equal before the gods and ancestors, regardless of background or social status. Saraswati (2017) explains that the ethics of temple behavior and traditional clothing affirm the relationship with the gods and increase the sense of solidarity and togetherness within the customary community.

By behaving politely and wearing appropriate traditional clothing, Balinese demonstrate Balinese women's commitment to maintaining social harmony. Additionally, it shows how important mutual respect and togetherness are in daily life. Good social harmony shows the balance between Balinese society's religious and social values. One important aspect of Balinese cultural identity is the application of ethical values in the Balinese daily life, especially when it comes to temple worship. Polite manners, respect for ancestral traditions, and traditional clothing full of symbolic meanings show how Balinese people maintain a balance between the spiritual and social aspects of their lives. A temple is a place of worship where Balinese gather to celebrate the values of honor and purity. By applying these ethical values, the Balinese maintain and preserve their traditions and strengthen the social relationships of Balinese women. In today's modern world, the younger generation of Balinese must understand and uphold these principles to remain relevant and alive in every aspect of their lives. This way, Balinese can maintain their cultural identity and stay adaptable to the times.

3. Factors Affecting the Application of Ethical Values in Traditional Clothing to the Temple

Balinese temple clothing is an important part of religious tradition and reflects the ethical principles upheld by the community. Traditional clothing not only functions as an aesthetic symbol but also has a deep meaning of purity, modesty, order, authority, and togetherness. Many factors influence its application, both internal and external. The following is an in-depth analysis of these components.

a. Social and Cultural Factors

The ethical values of wearing traditional clothing to the temple are very important. Social and cultural factors are an important part of this process. Balinese religious customs stem from Hindu traditions and teachings. As part of respecting the sacred place, every ritual at the temple requires community members to wear certain clothes. The Balinese highly value purity. When worshipping, traditional clothing must be clean, neat, and covered. It is a way to respect the sanctity of the temple. According to Sudarsana (2015), Balinese clothing reflects spiritual readiness, not physical appearance. In this case, clothing is considered from a spiritual and physical point of view. The spiritual

aspect involves an individual's mental and emotional readiness to perform religious rituals. However, modernization and the times bring their own challenges. Sometimes, the younger generation, exposed to various influences from all over the world, prefer to dress in modern styles, which are considered more practical and attractive. Basic values such as purity and modesty must be maintained in dress and demeanor while at the temple.

b. Influence of Religion and Belief

The ethical values applied in temple clothing come from Hinduism. A temple is considered a sacred place where people can interact with God and the gods. As a result, the clothing worn during worship should show a deep respect for the teachings of the religion. According to Wardani (2018), each element of Balinese clothing has a unique spiritual meaning, symbolizing humanity's relationship with the universe and the gods. Therefore, traditional clothing is an important part of religious beliefs beyond just clothing. For example, white is often associated with purity and sanctity. Balinese women with strong religious beliefs tend to follow ethical standards when Balinese women dress as a form of devotion. People who deeply understand Hindu beliefs are usually more committed to following established dress standards (Wibawa and Sudarsana, 2019). It suggests that religion and beliefs play an important role in maintaining ethical principles in traditional clothing traditions.

c. Importance of Education and Understanding

Formal and non-formal education is essential for applying the principles of etiquette in wearing traditional clothing to the temple. Family education and the traditional environment usually help children understand the symbolic meaning of traditional clothing. At the temple, the younger generation is educated to respect customs and understand the importance of dignity and modesty. According to Wiana (2017), traditional and religious education provided from an early age helps preserve traditional clothing. A proper formal education also helps people understand traditional ethics and relate them to the wider social context. As a result, Balinese women become more critical and think critically when carrying out this tradition. However, new challenges arise in the contemporary era in the form of differences in understanding between the younger generation exposed to global culture and the generation that maintains traditional values. Not understanding the philosophical meaning of traditional clothing can lead to changes in the way ethical principles are applied. Therefore, the community needs to maintain traditional and religious education to preserve the noble values of traditional clothing.

d. Financial Factors

The customs adopted by the temple are also influenced by a person's or family's financial situation. Financial capability often determines the quality and type of traditional clothing worn. Balinese women with higher incomes usually afford to buy or make more luxurious traditional clothes. In comparison, Balinese women with lower incomes may only be able to wear simpler clothes. However, the economic aspect should not be a barrier to maintaining the principles of modesty and chastity. According to Wiana (2017) purity and modesty value should be maintained in traditional clothing, regardless of economic condition. In such a situation, one's attitude and purpose are more important than the price or luxury of the clothes. Several efforts have been made to make traditional clothing more accessible to the public so that all levels of society can maintain ethical standards in dress. The government and customary organizations need to ensure that traditional clothing is accessible to maintain this tradition's sustainability.

e. Influence of Modernization and Globalization

Both modernization and globalization bring new challenges and opportunities to apply ethical principles in temple attire. Balinese, especially the younger generation, have been influenced by the outside flow of information and culture. Many people choose

modern clothing styles that are considered more practical and attractive, which sometimes contradict conventional clothing standards. Wardani (2018) stated that the Balinese face challenges due to globalization, especially concerning maintaining traditional clothing amidst changing times. Despite these issues, globalization also allows for innovation in traditional dress.

Some local designers have started implementing modern elements into traditional clothing without neglecting the ethical principles and underlying religious symbolism. According to Triawati (2022), Balinese women nowadays are required to appear according to the times. For example, the kebaya clothes worn are made of ordinary materials, cotton, *songke*, and so on so it has an aesthetic value. This method shows that modernization does not mean abandoning tradition, instead, it allows tradition to evolve and adapt to changing times. A better understanding of the ethical principles that have been passed down can help Balinese traditional clothing stay alive and relevant in Balinese society. Balinese temple fashion demonstrates ethical values that have been passed down from generation to generation. Many things, such as social, cultural, religious, educational, economic, and globalization, influence the application of these values. These elements affect how Balinese people change traditions and adapt to social change (Sedana, 2023). By deeply understanding these elements, Balinese can ensure that the ethical principles of traditional dress remain and can be passed on to future generations. A collective effort is needed to preserve these values and ensure that the tradition of customary dress lives on in every aspect of Balinese life and remains relevant to the modern world.

4. Implications of Changes in Balinese Women's Traditional Clothing to the Temple

In addition to serving as an element of good looks, Balinese traditional clothing has ethical values associated with the community's culture, customs, and spiritual beliefs. When Balinese women do rituals or worship at the temple, the traditional clothing to the temple becomes a symbol of purity, modesty, and authority. From a cultural perspective, every Balinese traditional activity and Hinduism must wear traditional clothing. There are rules in the form of *awig-awig* or appeals. Wearing traditional clothing is part of Hindu culture, especially in Bali and Indonesia. By preserving Balinese traditional clothing, Balinese Hindu culture will be maintained and preserved (Sariyani, 2019). However, this dress style has changed with the times and the impact of globalization, especially among women. This value shift significantly affects the Balinese cultural identity in the face of ever-growing modernization. Therefore, this phenomenon is interesting to study.

a. Changing Meanings of Modesty and Sanctity

Two main values in Balinese tradition are modesty and sanctity, which animates the dress code, especially when women attend religious ceremonies at the temple. The sanctity of behavior is important to be carried out, especially in temple prayers, because it will be able to give positive vibrations that will make it easier to concentrate on connecting with the creator and all its manifestations (Suartini, 2022). As a form of respect for the sanctity of the temple and to demonstrate polite behavior as a Balinese woman, the traditional clothing worn should cover the body in a modest, neat, and appropriate manner. However, these values of politeness and sanctity have begun to change in recent decades, especially in Denpasar City.

Balinese women, especially the younger generation, tend to choose traditional clothing with modern designs, which are sometimes more revealing and feature aspects of aesthetics and personal comfort. When it comes to clothing, this contemporary style often ignores the modesty and sanctity that is an important part of temple clothing.

According to Sudarsana (2015), traditional Balinese ethical principles are often not in line with the modernization of traditional clothing. Following more contemporary fashion trends often comes at the expense of modesty. This quote shows the changing perceptions among the younger generation; in the past, modesty was considered the standard of dress, but now it is redefined according to more global and contemporary fashion trends.

b. Modern Lifestyle and Globalization

Many aspects of life are influenced by globalization. One of them is people's clothing style (Koentjaraningrat, 1993). Traditional temple clothing must contain good ethical values to worship God properly (Jaya, Perbowosari and Suci, 2021). The way Balinese women view their traditional clothing has changed due to foreign fashion trends that spread through social media, television, and easy internet connection. The growing number of Balinese women who are choosing more contemporary traditional clothing styles shows this influence. One example is Kebaya, which has more revealing cuts and fabrics, bold prints, and colors. Wardani (2018) states that while globalization produces innovations in traditional fashion, it also challenges maintaining traditional values.

Balinese are facing problems due to the impact of globalization. On the one hand, Balinese women strive to keep the clothing that has been inherited from generation to generation. Conversely, Balinese women are also affected by modernization, which affects their choice of clothing. Modernization has empowered Balinese women, particularly the younger generation, to express themselves more freely through their clothing choices. However, this freedom may change the basis of traditional dress, where traditional principles such as modesty and chastity may no longer be a top priority. However, comfort and aesthetics often take precedence. Modernization includes aspects of thought that influence the practice of struggle and various other aspects of religious life. This modernizing thinking has led to the renewal/change movement (Dewi, 2023).

c. Shifts in Philosophical Perspectives on Traditional Clothing

Temple clothing has a philosophical meaning and is not just ceremonial clothing. It shows the relationship between humans, nature, and the gods. However, Balinese women are starting to change this philosophical understanding. Traditional clothing is seen by the younger generation more as a social obligation than a spiritual or symbolic expression. Wiana (2017) states there is a shift in the philosophical understanding of traditional clothing when religious and traditional education is no longer the main concern in families and communities.

In such a situation, the younger generation prioritizes the appearance and style aspects of traditional clothing over its spiritual meaning. Due to this shift, ethical principles in traditional clothing have become less strict, which has an impact on how people dress when worshipping at the temple. As this philosophical understanding is eroding, traditional temple clothing is losing its essence as a symbol of sanctity and spiritual devotion. As a result, religious ceremonies at temples may no longer be considered sacred moments, but merely ceremonial events that require special clothing.

d. Role of Family and Environment in Maintaining Clothing Standards

Families and customary environments still play an important role in maintaining this tradition, although the ethical principles associated with traditional dress have changed. In Denpasar City, many families continue to try to teach their children, especially girls, about the importance of maintaining the principles of modesty and sanctity when wearing traditional clothing. These values are expected to be passed on to the next generation through traditional family education. According to Wiana (2017), strong traditional family education is the last bastion to maintain traditional ethical values amidst the wave of globalization. However, traditional family education is often insufficient to cope with today's increasingly dominating global influences.

Indigenous families and communities face great challenges in maintaining traditional ethical principles as contemporary fashion styles are more appealing to the younger generation. The times greatly influenced the ethical values of traditional temple attire among Balinese women. The way Balinese women, especially the younger generation, see and apply the dress ethics has been influenced by modernization, globalization, and philosophical changes to traditional clothing. On the one hand, modernization gives Balinese women the freedom to speak, but it also changes the meaning of sanctity and modesty, which is the basis of temple clothing. Families, customary communities, and a better understanding of the meaning of traditional clothing are essential to strengthen. Traditional values governing modesty, chastity, and dignity in dress should remain an important part of Balinese cultural identity despite the accelerating modernization.

Conclusions

The discussion results on the ethical values embodied in Balinese women's temple clothing showed that traditional clothing is more than just a physical act; it is a profound expression of sanctity, order, modesty, togetherness, and dignity values. Balinese traditional clothing indicated respect for the traditions and Hinduism respected by the Balinese. Balinese women also strive to maintain a harmonious relationship between everyone, God, each other, and nature. One important aspect of its cultural identity was the application of ethical values in Balinese women's daily lives, especially when it came to temple worship. The clothes worn and attitudes shown during the ceremony reflected adherence to social norms that had been inherited from generation to generation. The social balance achieved through uniformity of dress and polite behavior strengthened solidarity within the customary community. Therefore, the younger generation must understand and preserve these ethical values so that Balinese traditions and cultural identity remain alive and relevant in the modern era. Social, cultural, religious, educational, economic, and globalization factors greatly influenced the application of ethical values in the context of traditional temple clothing. Sanctity and modesty were very important to Balinese society, as seen from the clothes Balinese women wore during religious rituals. However, problems arise when modernization and the influence of globalization drawing the younger generation towards modern fashion trends, which often ignore traditional values. The way people perceived the meaning of authority and sanctity also changed due to changes in the philosophical understanding of traditional dress. Family and traditional education continue to play an important role in maintaining the value of dress ethics so they can be passed on to the next generation. Thus, Balinese cultural identity is maintained despite these shifts.

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